



**EARTHLINKED**  
TECHNOLOGIES

# GROW YOUR BUSINESS

## DEALER GUIDE

# EARTHLINKED TECHNOLOGIES

GEOTHERMAL RENEWABLE  
ENERGY SYSTEMS



**EFFICIENT:**  
**4.8 COP - 28 EER**

**100% HEATING AND COOLING**



**SIMPLE. EFFICIENT. EFFECTIVE.**



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**4.8 COP - 28 EER**  
**100% HEATING AND COOLING**



Established in 1980, EarthLink Technologies, Inc. is a research and technology company committed to creating products and services focused on **simple, efficient and effective** ways to make life easier for people and the planet. EarthLink is challenging the status quo in heating and cooling, altering the way people think about geothermal technology and completely transforming the heating and cooling industry.

EarthLink Geothermal Renewable Energy Systems are able to provide **year-round comfort** in a smaller, more compact design. This means dealers can install systems in nearly **any location, regardless of space limitations**. Installation time is shorter, more convenient and contributes to a simple installation. Once installed, EarthLink Geothermal Renewable Energy Systems will continue to perform at the highest level of efficiency and the **lowest cost to owners annually**. No other manufacturer can provide heat transfer as effective as an EarthLink Geothermal Renewable Energy System.

#### **Benefits to your Business and Customers Include:**

- ✔ Patented ultra-simple and reliable refrigerant management system
- ✔ Tax credits, rebates, incentives and/or financing
- ✔ Over three decades of experience as the #1 refrigerant-based geothermal manufacturer in the industry
- ✔ A track record of continuous innovation and product development

#### **EarthLink Elite Authorized Dealers Receive the Following Support Services:**

- ✔ Aggressive lead generation programs
- ✔ Public relations packages
- ✔ Personal marketing consultations
- ✔ Customizable sales and marketing literature
- ✔ Social networking support
- ✔ Ongoing market research



# Build Your Business on Solid Ground

**We want you to succeed.** To help you do so, we've designed Geothermal Renewable Energy Systems that are simple, efficient and effective. Lead the marketplace and acquire more customers with real world performance. Leave messy flush carts and complicated water-based systems behind and achieve more sales, increasing your business. Sell simple, super efficient, familiar refrigeration systems: EarthLinked Geothermal Renewable Energy Systems.

## Why It's Better



### Simple

Our technology was designed to be a simple sell – simple to design for each customer, simple to install and simple to maintain. This means you are able to access more yards, place units in more homes and close more deals.



### Efficient

Consistency is key to a profitable operation. With EarthLinked, the tools, techniques and procedures are familiar to you and your HVAC technicians. This means your team is easy to train, hire and retain.

Plus, the EarthLinked Diagnostics and Monitoring System (EDM) gives you the power to be proactive with every customer. (More on back cover.)

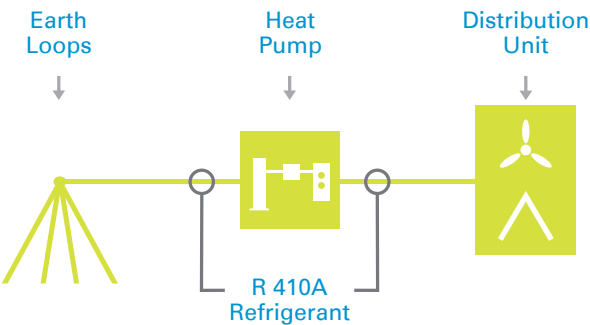


### Effective

Your customers are buying high-performance renewable energy systems. Stop selling products that do not live up to their name. Start providing a superior system with the benefit of delivering 100% of their heating and cooling needs and so much more.

## Simple Design

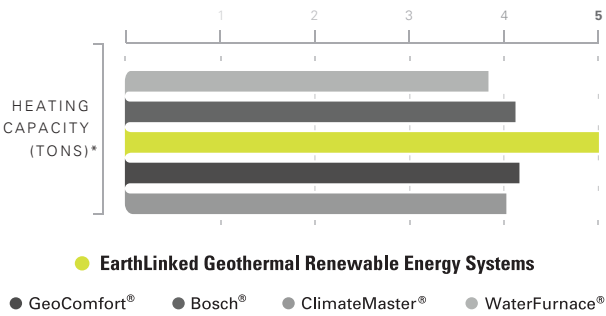
The EarthLinked Geothermal Renewable Energy System is pre-engineered for maximum performance and ease of installation in any yard size or with any loop configuration.



## Stop Underperforming

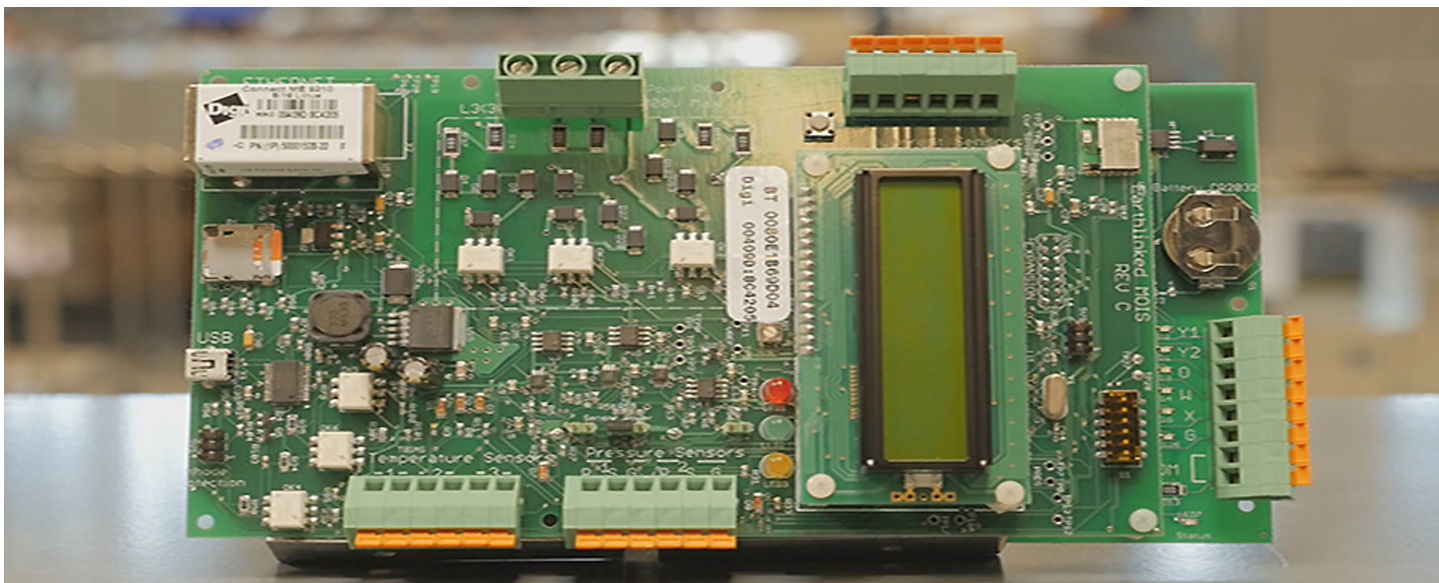
You know what your customers need and now you can finally deliver it. EarthLinked's performance numbers aren't just true on paper – EarthLinked Geothermal Renewable Energy Systems continually perform at the highest standards.

### Comparison of the Leading 5-Ton Geothermal Systems



\*Standards: AHRI 870/871 • ISO 13256-1 • ISO 13256-2





## Proactive Customer Service

EarthLinked Diagnostics and Monitoring (EDM) is an intelligent communicating system that provides real-time remote monitoring of pressure, temperature, power consumption and thermostat signals. It connects via Internet, Bluetooth, USB or SD card, and sends data remotely to the EarthLinked online Dealer Dashboard, which can be accessed via website or app. Helping our dealers make sure that systems operate properly at all times is what we call proactive customer service--you'll know before the customer does if a system is not operating at peak performance.

The EDM is a field-installed option for Classic Series systems and is included in all Prime Series systems.

## LoopLink® Custom Sizing Software

**A custom software system** has been developed for our dealers to assist in the equipment sizing, selection and sale of EarthLinked equipment.

## Industry Involvement

EarthLinked is a proud, active participant of the following industry organizations, sitting as board chairmen, advocating for beneficial public policy and driving the progress of the geothermal industry.



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### EarthLinked Technologies

4151 S. Pipkin Road  
Lakeland, Florida 33811 USA  
earthlinked.com

phone 863-701-0096  
toll-free 866-211-6102



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